



Artwork Rates and Services

Overnight Labels, Inc.'s pre-press department does not create original artwork. We prepare client provided digital files for optimization on press. File prep (i.e., getting provided artwork ready for our flexographic printing process), proofing and plate making are a part of our regular pre-press process and are performed on all incoming projects. When files are supplied correctly according to our art specification requirements, no additional charges apply. *Art specification requirements can be obtained on our website, www.overnightlabels.com or through a sales or customer service representative.* We are happy to answer questions you may have regarding our specifications once you have reviewed this form.

For your information, we have the tools to set a barcode for your product. Simply supply us with the digits of the code - our equipment allows us to set the check digit and scan the barcode for readability. This is available free of charge when a FPO (for position only) barcode is supplied in the client provided artwork.

Any additional services, including changes to artwork that are required and cannot be made by the original artist, are assessed by our pre-press department on an individual basis. If the given artwork can be manipulated (type changes, cleaning up, resizing, etc.) it will be billed accordingly.

File Resubmissions Due to Missing Elements and/or Revisions

\$75.00 fee*

Applies to individual files that are submitted more than 2 times. This may be due to missing elements such as fonts and/or graphics. While occasional errors of supplying files with missing elements do occur, artwork that is not properly supplied requires additional work on the part of our pre-press department and results in a loss of productivity after multiple resubmissions. We strongly recommend that you pass our art submission requirements along to the person responsible for your artwork files and that the files are carefully checked and contain all necessary elements before submission. Again, our art specification requirements can be obtained on our website, www.overnightlabels.com or through a sales or customer service representative.

Photo and Other Graphic Element Touch-up Services, Including Color Correction

\$200.00 per hour*

Applies to graphics supplied by the client. In regard to color, an artist will often "proof" layout and content via email or color laser proof. These types of proofs are not considered accurate for press color since the process by which the proofs are created is not the process by which they will be printed. For this reason, you may be surprised at what the final label looks like if you do not view an accurate color match ahead of time. To avoid requiring color correction and/or unexpected results with final label color, please proof the label with your artist before it is submitted to us for a print order. If color corrections are requested, additional proofs (and subsequent charges) will apply.

Typesetting Services

\$125.00 per hour*

Applies to written materials supplied by the client that are not in a digitized format or a format not conducive to flexographic printing. This also applies to changes made to an existing file.

Any additional services that can be provided by Overnight Labels, Inc. will be evaluated and priced per project.*

Our pre-press department works diligently to provide you with the most optimized version of your artwork. When appropriate, we will make suggestions so that you will receive the best label product possible. No design changes or charges will be made by Overnight Labels, Inc. without client request or approval.

*A minimum charge of ½ hour billing will be applied to any of the above artwork services provided by Overnight Labels, Inc. Rates are reviewed on an annual basis and are subject to change.